

Taking care of babies as if they were our own ...

Setting the industry standard

Natus is the premier company to help establish quality newborn hearing screening programs.

- Over 20 years of experience in developing devices designed specifically for newborn hearing screening
- More than 15 million babies screened in over 55 countries

Setting the industry standard

With the ALGO system, you get the best in newborn hearing screening technology, plus the best in program support.

- On-site training to use the ALGO screener
- Ongoing consultation on implementing and maintaining a quality newborn hearing screening program
- Extensively trained technical staff
- Educational materials:
 - Program implementation handbooks get you up and running quickly
 - Continuous quality improvement tools help you maintain an exemplary program
 - Parent education materials encourage maximum awareness and involvement

The company and technology of choice ...

"We chose ALGO AABR technology for our screening program, because it was clinically proven to achieve the lowest refer rates. Because the ALGO screener minimizes the number of false-refers generated within our program, we don't have to worry about causing unnecessary parental anxiety."

- Ichiro Fujita, M.D., Ph.D, Department of Pediatrics, Saga Medical School, Japan



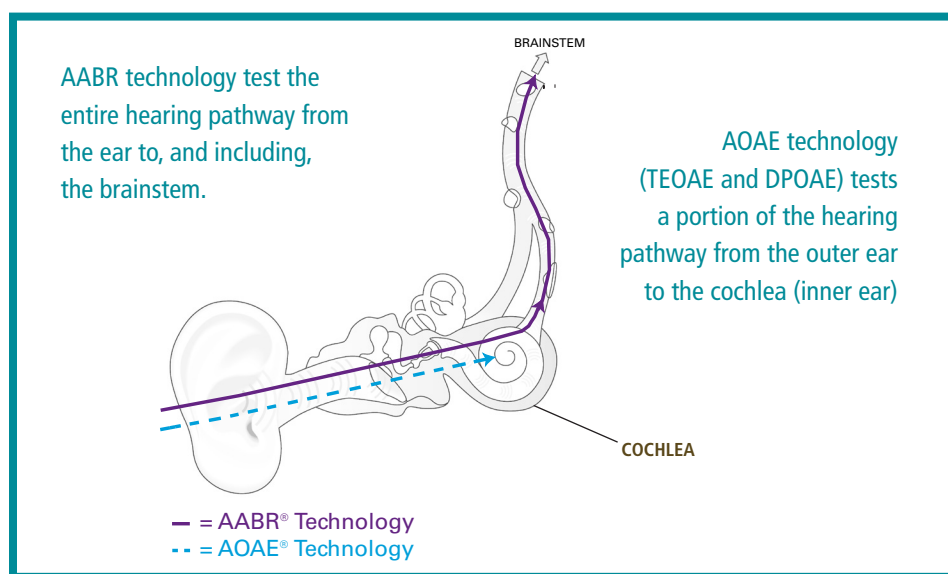
Why do so many experts trust Natus AABR technology?

Achieves the lowest clinically proven refer rates¹

- Maximizing the return on your investment
 - Reduces the number of repeat tests
 - Eliminates unnecessary infant follow-up and tracking
 - Minimizes staff and workflow inefficiencies

Validated in controlled, randomized, multi-center clinical studies

- Over 14 peer-reviewed, published articles to support the ALGO screener's superior accuracy and reliability¹
 - Highest clinically proven sensitivity (>99%)¹ – minimizing false pass results
 - Highest clinically proven specificity (>96%)¹ – minimizing false refer results
- Clinical data collected on over 150,000 infants to validate product performance¹



Provides the most complete screen of the hearing pathway

Provides fully automated screening parameters and screening results

- All results are based on the same objective, standardized criteria:
 - Automatic pass/refer results that require no interpretation
 - Preset screening parameters that cannot be adjusted
- Minimizes the risk of user error and test variability

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¹ References on file at Natus

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