

AURICAL

# Custom Target

Now you can take full control of your fitting formula

AURICAL® is constantly evolving and *Custom Target* is just one of many components that will take you into the future of fitting.



#### WITH PEOPLE IN MIND

AURICAL enables a smooth fitting process, resulting in a professional and easy-to-follow experience for your clients.



#### UNDERSTANDING YOUR NEEDS

AURICAL is based on extensive user feedback and has been designed to support you in a flexible and efficient manner.



#### MEANINGFUL INNOVATION

Nothing is standard. With AURICAL you are free to define your own stimulus, targets and protocols, for a fully customized experience.



#### OUR COMMITMENT, YOUR FUTURE

Beginning over 50 years ago, we have a heritage of industry breakthroughs – a proud tradition that continues as we lead the way into the future.



otometrics

# Custom Target

Take full control of your fitting formula

AURICAL® FreeFit offers a wide selection of target rules for use in fitting verification, and now you can develop your own target calculation formula.

The new Custom Target in AURICAL gives you the flexibility needed to perform specific procedures by allowing you to apply your own prescriptive target rule or your own predicted values for real ear unaided gain (REUG) or real ear to coupler difference (RECD).

The outcome is an almost unlimited variety of fitting approaches, allowing you to define your own protocols. This is done by simply creating your own custom fitting formula in Excel®\* using our Custom Target worksheet. Advanced coding skills are no longer needed.

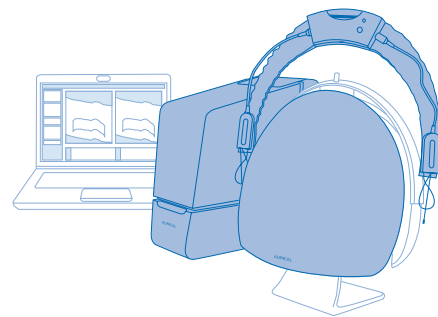
|                     | 125 Hz | 250 Hz | 500 Hz | 1000 Hz | 2000 Hz | 4000 Hz | 8000 Hz |
|---------------------|--------|--------|--------|---------|---------|---------|---------|
| Audiogram MFL Level | 35     | 35     | 35     | 35      | 35      | 35      | 35      |
| Audiogram REUG      | 15     | 15     | 15     | 15      | 15      | 15      | 15      |
| Audiogram RECD      | 15     | 15     | 15     | 15      | 15      | 15      | 15      |

The new formula is easily created with the Excel worksheet in AURICAL.

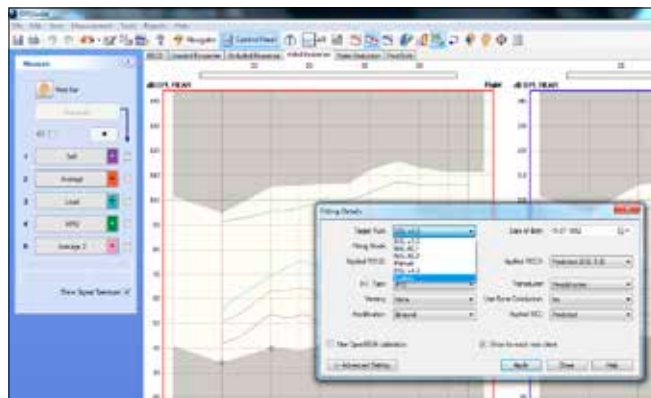
\*Excel® is a registered trademark of Microsoft® Corporation.



For more information on AURICAL and the future of fitting, visit [www.futurefitting.com](http://www.futurefitting.com)



The new formula is seamlessly imported by OTOsuite® and is instantly available in the regular menu structure alongside the built-in target rules. For consistency and best practice sharing across the clinic, it can of course be made available across all OTOsuite installations and be included in the regular User Test functionality in OTOsuite in a simple, easy-to-follow way.



The new formula is automatically imported by OTOsuite.

